



INTERIOR DESIGN AND MANAGEMENT STUDIES (IDMS)

ELIGIBILITY : 10+2

DURATION : 3 YEARS

(2 year classroom curriculum, 1 year
professional practice including internship)



INDUSTRY ALLIED
COURSE STRUCTURE, INTERNSHIP
AND PLACEMENT

GIFT DESIGN
ACADEMY
www.giftdesignacademy.com

WHAT IS INTERIOR DESIGN MANAGEMENT STUDIES?



Interior Design Management offers a beautiful blend of aesthetics, innovation & imagination. It brings together creative skills and practical knowledge and covers both Residential and Commercial Interior/Exterior Design & Management. It is an exciting and professionally oriented course, which embraces a distinctive approach through studies of interior space and volume planning, colour and texture, and professional practice.

WHY IS INTERIOR DESIGN MANAGEMENT REQUIRED?

1. To identify, research, and creatively solve problems pertaining to the function and quality of the interior environment;
2. To perform services relative to interior spaces, including design analysis programming, space planning and aesthetics;
3. To use specialized knowledge of interior construction, building codes, equipment, material, and furnishings;
4. To prepare drawings and documents relative to the design of interior spaces in order to enhance and protect the health, safety and welfare of the public; To develop a small business plan;
5. To implement marketing concepts related to the interior design business; and vi. To implement business leadership skills.

ABOUT THE COURSE

Interior design is a multi-faceted profession in which creativity and technical solutions are applied together. This course helps you combine your design skill with the technical and business knowledge you need to succeed. Learn how to create innovative spaces that are functional, aesthetically pleasing and sustainable. It enhances your manual and digital drawing skills that allows you to communicate your ideas effectively. This course integrates a study of Interior Design with business fundamentals such as Accounting, Marketing and Management, enabling our students to stride confidently into the corporate world too.



OUR MISSION

Our mission is to train students so that we can incorporate a cohesive, contextual and nurturing environment for learning. The emphasis is on self-motivated learning by using information, experience, practice. The teaching methodology aims at using the inputs from core functional areas to inter disciplinary issues and problem solving.



OUR VISION

GIFT DESIGN ACADEMY is one of the best institute of interior designing in Kolkata. Our vision is to be one of the premiere institute providing cutting edge education that transforms the younger generation towards being socially & professionally responsible so that they can easily bind into a global network as well as acquire greater appreciation from the industry

SCOPES IN INTERIOR DESIGN AND MANAGEMENT STUDIES



INTERIOR DESIGNER

An Interior designer has to be aware of his area of interest in Interior designing. He can work on long-term or short-term projects, in the field of hospitality, residential, commercial, healthcare etc. Which means with experience and in time a designer will know all areas of interior designing.

EXHIBITION DESIGNER

An Exhibition Designer is a professional who creates fixtures and display stands for events such as large public exhibitions, conferences, trade shows, display for business, museums and art galleries.

PRODUCTION DESIGNER/SET DESIGNER

A production designer (PD) is the person responsible for the overall visual look of the production. They have a key creative role in the creation of motion pictures and television. Working directly with the director, cinematographer, and producer.

VISUAL MERCHANDISER

Visual merchandising is the practice in the retail industry of developing floor plans and three-dimensional displays in order to maximize sales. This usually occurs in retail spaces and stores.

ENTREPRENEUR

A designer can always set up his/her business or a design firm with investment and become an independent promoter in this industry as an entrepreneur.

A SYNOPSIS OF THE COURSE

SEMESTER 1

Beginning is always the foundation scheme were block designs, modeling, and roles and responsibilities of a designer are understood.



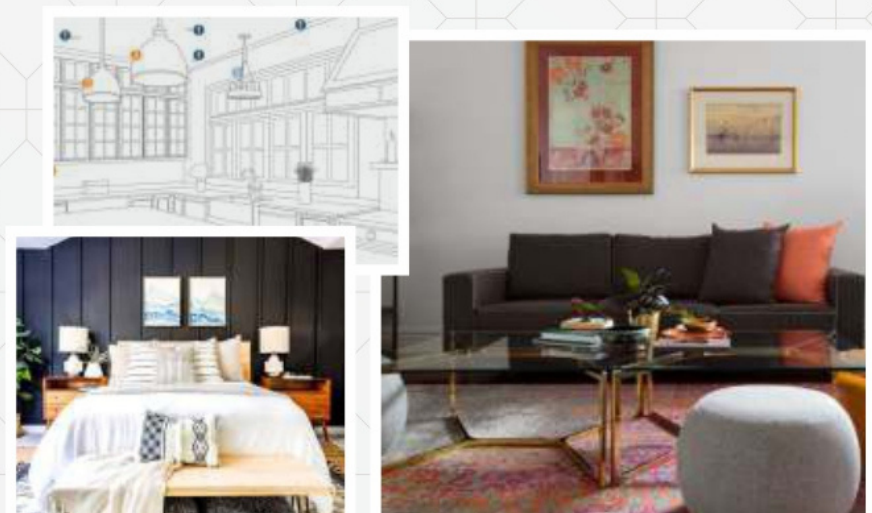
SEMESTER 2



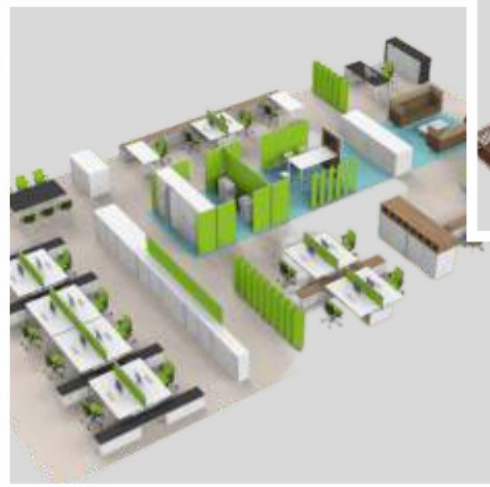
This includes building the student at a formal level with effective communication, introduction to building materials, computer fundamentals and building plan.

SEMESTER 3

This semester works towards professional learning which includes building services like plumbing, electricals lighting, etc, commercial and residential interiors and software AUTOCAD.



SEMESTER 4



This semester teaches interior finishes like flooring and painting details, 3D work, quotation and estimations.

SEMESTER 5

This semester will emphasize on entrepreneurship, software sketch-up, spatial management criteria.



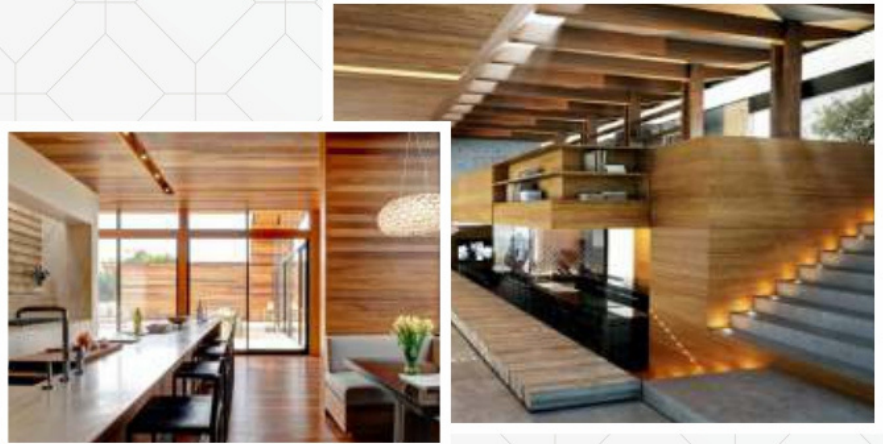
SEMESTER 6



The level of professional training goes up with learning 3D max, site management, project management and project management with tenders and contracts.

SEMESTER 7

This trains the student to the utmost professional level with teaching laws and legal responsibilities of a designer, knowledge of handling a business and thesis presentation.



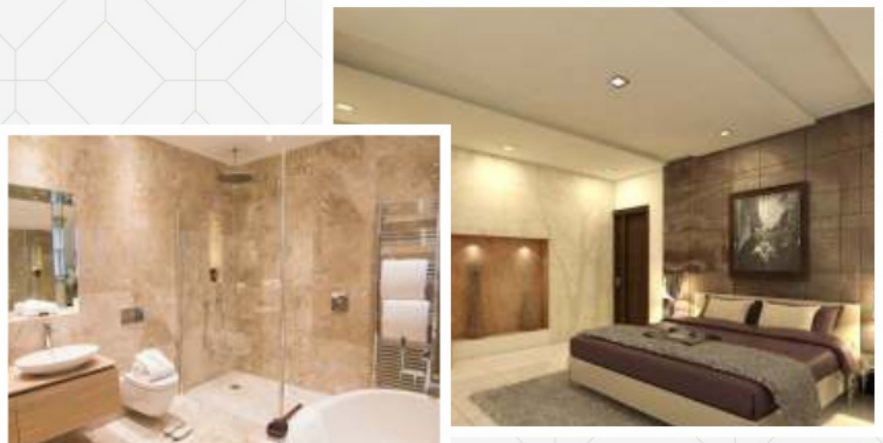
SEMESTER 8



This semester emphasizes on internship training and design practicality.

SEMESTER 9

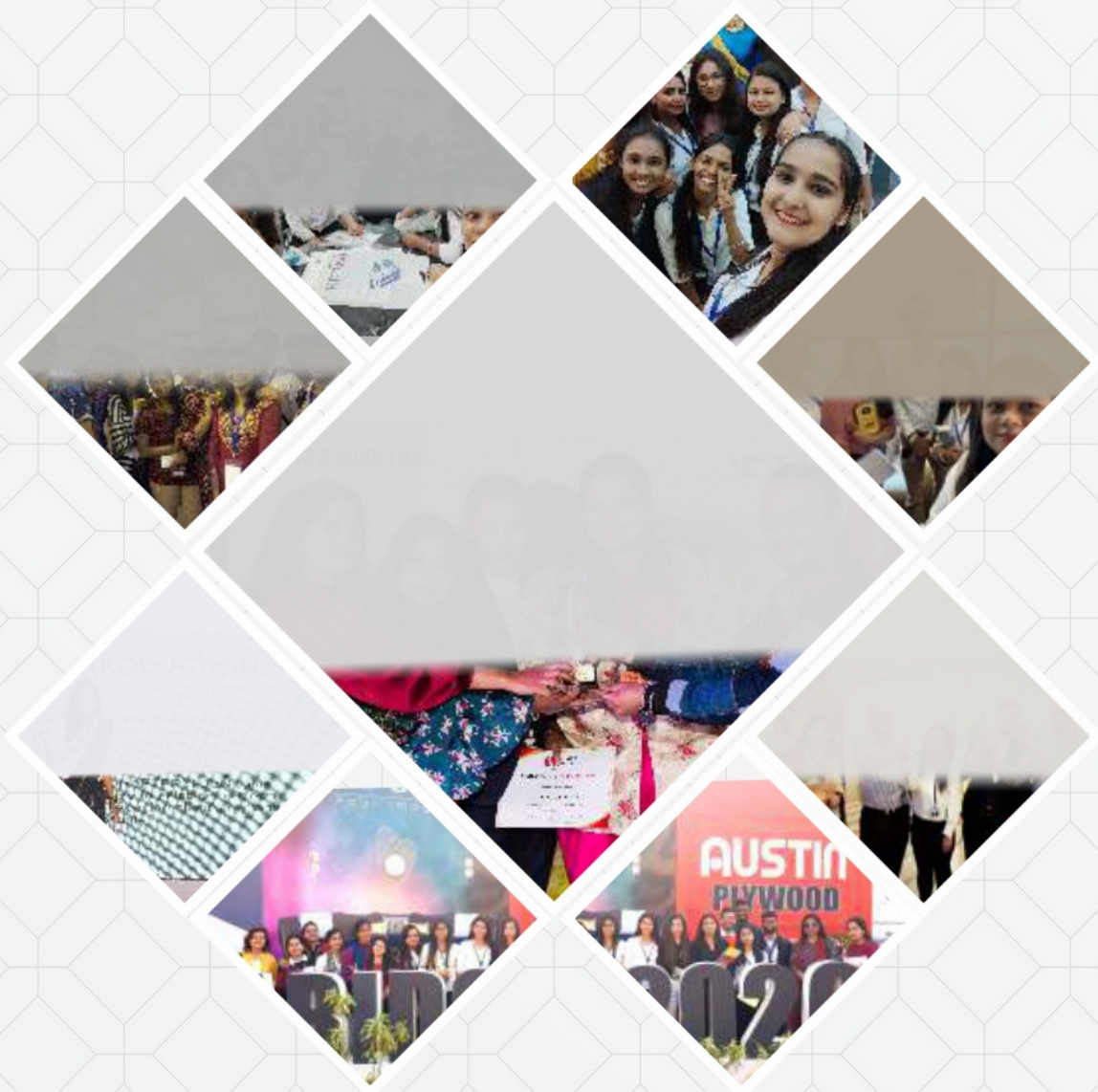
In the final semester after internship you learn about the market strategies and therefore you do market surveys and create projects for design studio.



PLACEMENT COMPANY

ALLEN SOLLY | RITU KUMAR | ARMANI INTERIORS | MAHA LAXMI
INTESPACE | HOME DECOR PVT LTD. | MONALISA INTERIOR
DECORATION PVT. LTD. | JNS INTERIOR PVT. LTD. | INTERSPACE
DESIGN PVT LTD | LIVING ARCH INTERIORS | SANJIVNI INTERIOR
DESIGNS | INDIAN INTERIOR DESIGNS | LIFESTYLE INTERIORS
A SQUARE DESIGNS | AD KREATIVE FORUM | ANJAN GUPTA
ARCHITECTS | ASHIANA HOME DECOR PVT LTD | ASHIYAA INTERIO
AXIS GROUP OF INTERIOR DESIGN | BLUE MASONS | CEE BEE
DESIGN STUDIO | CLIPAM INTERIORS | CREATIVE DESIGN

STUDENT MEDIA GALLERY



EXTRACELLULAR & CULTURAL ACTIVITIES









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