

DEPARTMENT OF
**FASHION
DESIGN**



A LEADING GLOBAL
Fashion &
Interior Design Institute

GIFT **DESIGN
ACADEMY**

www.giftinstitute.org

ISO 9001:2015 (QMS) CERTIFIED

INDUSTRY ALLIED COURSE STRUCTURE
INTERNSHIP | PLACEMENT

MISSION

GIFT'S mission is to provide customized educational programs in an environment that's diverse and conducive to learning. The institution is committed to deliver the best in education, academic research and training through professional partnership programs.

VISION

The vision is to be one of the premier institute providing cutting edge education that transforms the younger generation towards being socially responsible and mould them to acquire finer value systems in their professional and personal lives.



ABOUT US

GIFT – A LEADING DESIGN ACADEMY

Global institute of Fashion Technology (GIFT) is set up in 1999 and is located in Kolkata, West Bengal and is a trend setting institute in the field of:

1. FASHION DESIGNING
2. INTERIOR DESIGNING

The Institute is a leader of the design revolution in India. Its Commitment to promotion of fashion and interiors has been acknowledged by professionals and media. Fashion and Interiors are fascinating professions, the courses are designed for those who dream of joining the ever alluring world of fashion and

lifestyle and for those who wish to become fashionable themselves.

GIFT is a premier design institute of the country and its students have a proven edge over many design schools. The Institute assures internship opportunities in every field of design with dedicated staff support.

Course Module

FASHION DESIGN

Fashion Design has been introduced with basic concepts and knowledge in fashion and its business. This course provides industry oriented knowledge methodology with technical understanding and professional skills.



The First Semester offers basic modules of learning to provide a foundation on designing. Accordingly these are modules on Drafting & Pattern making. Fashion Sketching, Textiles Studies. Computer fundamental with communication and soft skills are sharpened throughout the semester.

The Second Semester provides them to build up toe core knowledge and skills on designing and its various technicalities to enhance their ability with modules like Fabric studies, traditional Indian textiles, Fashion Illustration & appreciation with portfolio development.

The Third Semester follows the innovation and understanding of new creation to enhance their professional ability with modules like Construction studies of innovative garments & Fashion History, Computer Graphics & Fashion designing and Fashion presentation.

In Fourth Semester the students will be prepared for industry internship with the analysis of best practices in the area of design and technical aspect of manufacturing processes comprise production planning & control, product analysis, quality control and CAD/CAM development.

In Fifth Semester the students will be performing on individual projects undertaken by mentors which integrates and applies all learning from the program.

In Sixth Semester which is also a final semester students will be undergoing with professional projects with modules like Fashion merchandising, International Marketing, Entrepreneurship and survey & project.

Each semester duration is 4 months.

Course Module

FASHION DESIGN



CAREER OPPORTUNITIES

Fashion Design has been introduced as course under fashion design concept to generate and shape up the career of individuals who are creative and really willing to be fashion designer in today's market of fashion business. As apparel industries have revealed its remark in producing new and creative products and always aim to meet the challenge. Due to its challenging nature of work, it requires creative mind to enhance the productivity and meet up the requirements to the next level.

The course structure of Fashion Design has been introduced to the students to apply with the basic knowledge of design and technology in terms of clothing (apparel). The course has been designed after studying the requirements of fashion and apparel industries. The students will be trained under the similar working condition of fashion and apparel industries where they will be guided by the faculty and real professional and designers. Students will learn to create design and produce apparel both manually and using computer aided design (CAD) system.

Career in the field of fashion has been a brilliant and flourished future, it regularly requires new minds for creative and innovative thought for the development of the new inventions to cater the today's fashion market. To full fill the demand of fashion industry and its business. Fashion Designing will always be in great demand. As far as opportunities are concern. After completing their course, they can get placement in some reputed apparel manufacturing industries as a designer or merchandiser.

There are still many options to select the profession according to their knowledge and skills and that are Fashion Designer, Fashion Co-ordinator, Sampling Co-ordinator, Merchandiser, Design Co-ordinator, Head Designer in Export House, Fashion Consultant, Illustrator, Faculty in Fashion design Institute, Entrepreneur of Garment Business, Fashion Choreographer, Fashion Stylist, Freelance Designer, Project Designer in Govt. Organization and other various opportunities are there as per professional skill of the students.

The environment in GIFT has favourable condition for the students who progressively achieve their learning with every kind of perceptive. The institute has provided all kind of promising facilities for the students.



The project work constitutes a major component. The objective of the project is to help the students in developing their ability to apply theoretical and practical tools / techniques to solve real life problems related to business and research.

Students are encouraged to pursue live projects & operation workout in each of the courses to enhance their learning by applying theoretical concepts learnt in classroom.

SALIENT FEATURES

Better Infrastructure: The Infrastructure is comfortable for the students to learn and work around. It is updated as and when required.

Excellent experienced Faculties: The students get first on-hand experience of receiving topmost Faculty training.

Industry personnel are roped in time to time to judge who give their professional comments to the students exhibiting their work.

Well Equipped Library and Design Labs.

Library has updated books and all the major magazines.

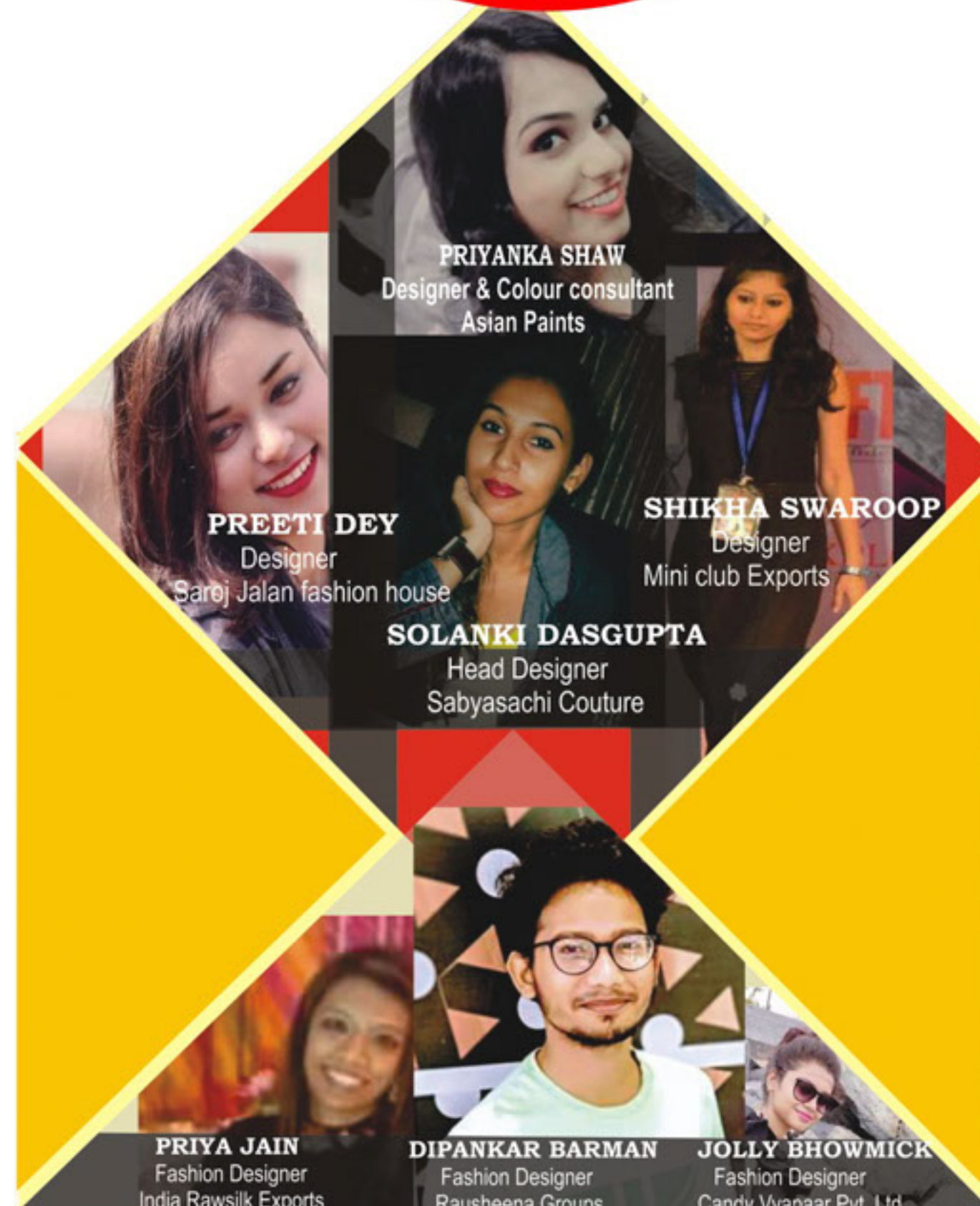
Fashion Show and seminars and exhibition: GIFT concludes shows, exhibition and fashion seminars every year as a bi-annual event to encourage and procure students to perform whatever they have learnt in their classes.

Internship and Placement Assistance: Our students know they have to excel within themselves and at the Interviews. We introduce the Training Sessions to groom them for Interviews when they graduate.

Won Awards and Credentials.

Oldest Center in Kolkata in the field in Fashion: Best Academic Center, Best Performance, Started in 1999, our Center has developed a solid base and is still going strong.

Reachable Location of the Campus in and outside Kolkata. Approachable from all the main roads and very soon going to have a branch in Salt Lake, where metro facility getting built near metro avail comfortable communication for outside students.



NIHARIKA AGARWAL Interior Designer

CULINARY CONCEPT

Fashion Designer **PRIYANKA DUTTA** Saroj Jalan Group

JYOTI GUPTA Fashion Designer **SAROJ JALAN GROUP**

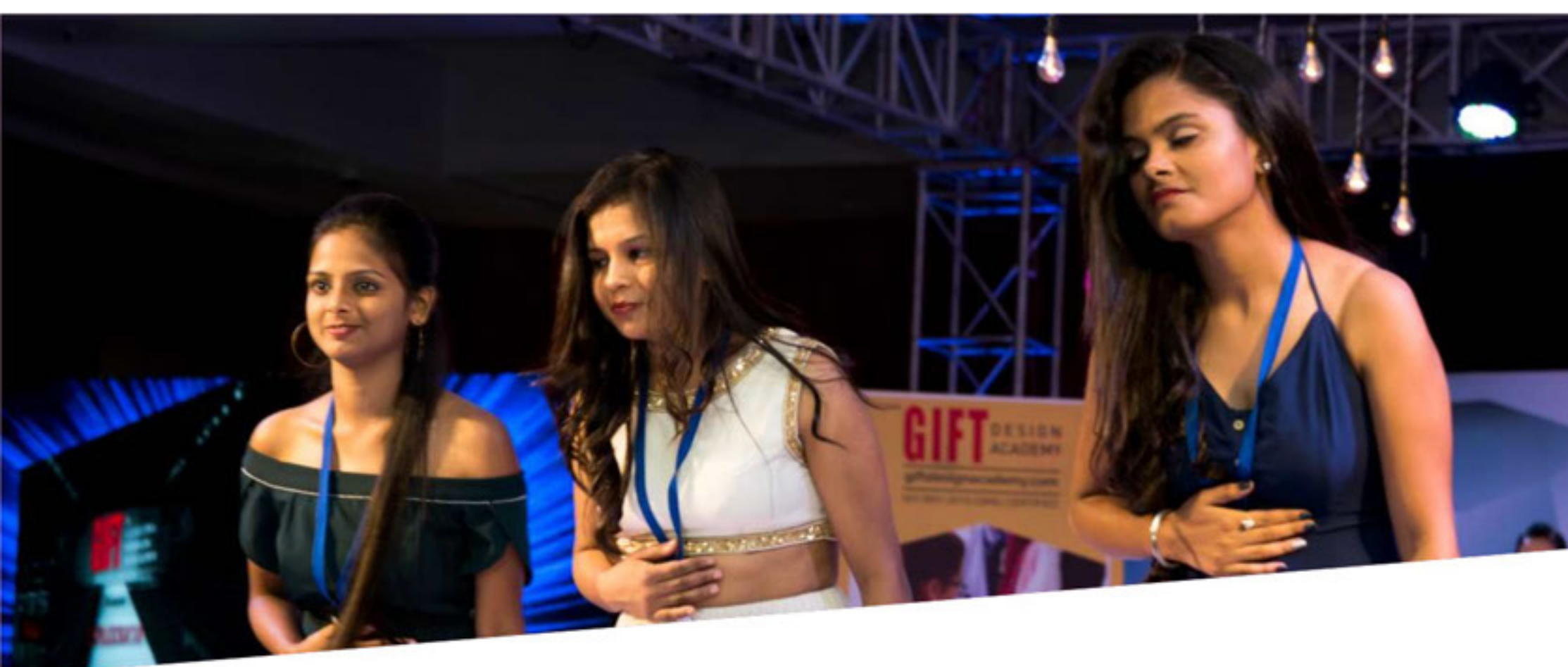
JAMILA LOKHANDWALA Fashion Designer

Nikky Kumari Hunny Kids Pvt. Ltd

ANIL MINOCHA Fashion Designer

Fashion Designer Puja Pandey **HUNNY KIDS PVT. LTD**

Our few placements records



Gift Design Academy
presents Fabulous and
interesting creation by
the young and aspiring
fashion students of the
institute.



The Institute always believes in promoting such talents of their students and gives them best opportunities to highlight and move ahead in their career.



Our students in an industrial visit to learn the technology, methods & procedure used in the garment industry.

Industrial visits are organized to give students an insight about the practical world of the fashion business industry.



GIFT DESIGN

extra Curricular Activities

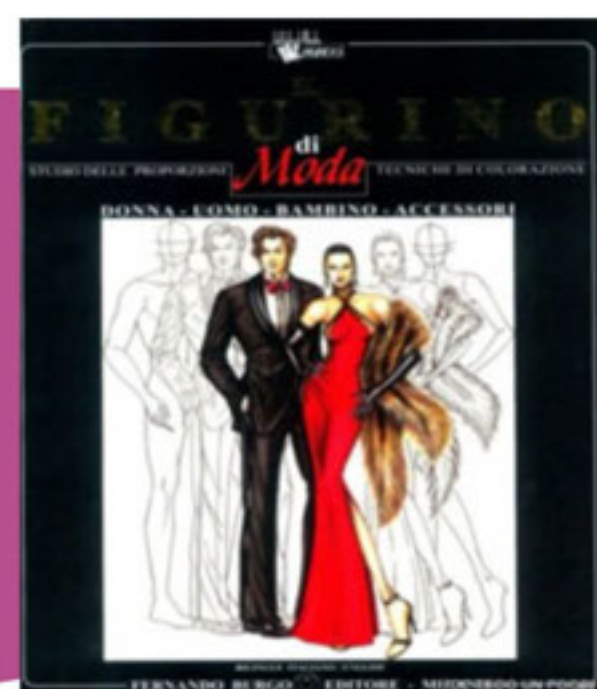
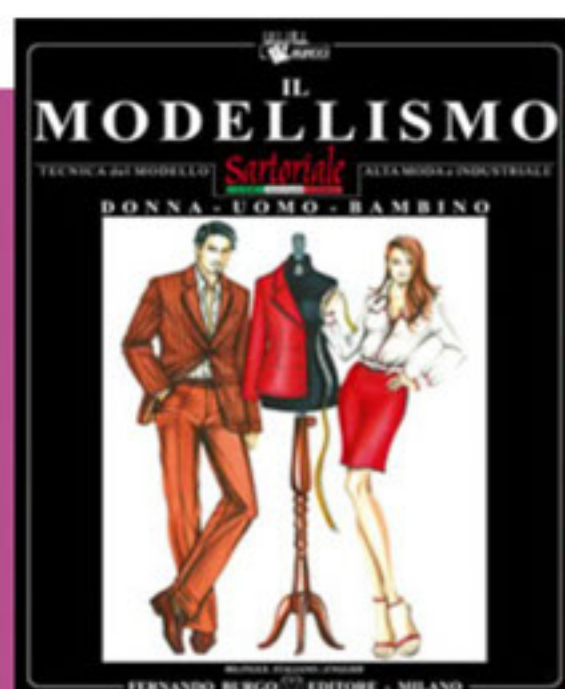
Gift Design Academy developing students with extra activities and inspiration work. Students are doing their work with a great efforts. With the help of all faculties they have worked on waste materials, social message. Faculties motivate students to move forward in their life. Gift have a highest placement in Kolkata for students in branded company.



INTERNATIONAL TIE-UP

Dream big and we will help you to turn your dreams into reality in the alluring world of fashion and design.

Gift Design Academy has an international collaboration with IMB Milan, Italy. In today's competitive world it's very essential for a student to hold a foreign certificate. It will lead them to upgrade themselves and be more precise in their field. IMB has developed a training method aimed to optimize and emphasize learning efficiency with the main objective of inclusion of its students into the global market. The institute receives hundreds of job and internship offers as the education quality consists in the practice training which plays an important role in the courses of IMB. A highly qualified and constantly updated teaching staff has the essential task of training full fledged professional figures and competing internationally.



STUDENTS ACHIEVEMENTS & PLACEMENT

Grab the best Placement Opportunities to grace your career with Gift Design Academy.....

Gift Design Academy is the leading Institute of Fashion Designing at Kolkata with guaranteed placement opportunity. Gift Design Academy is committed to make you the best with it's advanced mode of learning and courses for Fashion Designing.



RUCHI RUNGTA
(Participant Lakme Fashion Show 2017)

Ruchi Rungta have participated in LAKME FASHION WEEK on MARCH, 2017. My theme was "THE FALLEN LEAVES" and my showstopper was "BHUMI PENDEKAR" which was an Wonderful Experience. I am thankful to GIFT for giving me the confidence to face the competitive world.

STUDENTS ACHIEVEMENTS & PLACEMENT

The environment in GIFT has favorable condition for the students who progressively achieve their learning with every kind of perceptive.

The Institute has provided all kind of promising facilities for the students. The exclusive design & the right mix of teaching & training process of soft skills lab helps the students add a new dimension to their personality & grooming.

DIBYANI MISHRA
(Liva Protege 2017
Winner)

I am a fashion designing student from 2014 batch of GIFT. GIFT is a place where each and every individual gets an opportunity to discover their creativity. I am one of those fortunate ones who got selected for Liva Protege 2017 which was held in Mumbai to represent Kolkata and also stood as a winner among 190 institutes. I would thank the management



STUDENTS ACHIEVEMENTS & PLACEMENT



SOLANKI DAS GUPTA



PRIYA JAIN



DEEPANKAR BARMAN

SOLANKI DAS GUPTA
HEAD DESIGNER
SABYASACHI CORTOURE

PREETY DEY
DESIGNER AT
SAROJ JALAN

PRIYA JAIN
DESIGNER AT
INDIAN RAW SILK

JYOTI GUPTA
SENIOR DESIGNER
SAROJ JALAN

DEEPANKAR BARMAN
DESIGNER AT
ROUSHEEENA GROUP



PREETY DEY



ESHA RUSTAGI

STUDENTS ACHIEVEMENTS & PLACEMENT



DEESTU KUNDU

DEESTU KUNDU
DESIGN DIRECTOR
ONAYA



DIBYANI MISHRA

SHIKHA SWAROOP
DESIGNER
MINI CLUB



SHIKHA SWAROOP

DIBYANI MISHRA
LIVA WINNER AT
LAKME FASHION

JOLLY BHOWMICK
FASHION DESIGNER AT
CANDY VYAPAAR PVT.LTD



JOLLY BHOWMICK

SUDESHNA SOREN
MADA SASA EXPORT



SUDESHNA SOREN



STUDENT SPEAK

The objective of gift is to provide a fine platform in the field of professional studies which will help them to develop their creativity with innovative ideas essential for their career prospects.



Very Supportive, caring, co-operative . Method of teaching is very flexible according to the understanding of the students.

Ruchi Roongta

Owner, Ruceeru Boutique



Fashion education and placement is excellent. This institute has provided me a golden opportunity to start my professional career with renowned designer, Mr. Sabyasachi Mukherjee.

Priyanka Shaw

Designer & Colour Consultant, Asian Paints



GIFT is well versed with all kind of facilities that a design institute should have, all kind of interior oriented study material and industrial visit as well as industry visit is provided.

Solanki Dasgupta

Head Designer, Sabyasachi Couture



GIFT has provided me the right step towards my professional career. Faculties and all GIFT member have given me the opportunity to be a winner in the field of Architecture & Interior Designing with Renowned Companies.

Chandan Gupta

M.D, Chandan Interior's



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7B, AJC BOSE ROAD
KOLKATA - 700 017

